

Consumer Information Subcommittee Meeting

June 18, 2013

9:00-11:00am

Agenda

1. Debrief/Updates from last meeting
2. Overview of *Get Better Maine* Website
3. Brainstorming Session on the following issues in the Charge:
 - a. Develop recommendations for a low cost awareness campaign to educate Maine people about the value of what is currently available through MHDO
 - b. Consider appropriate next steps for the Board to advance the goals of consumer education and engagement at no additional cost to the agency.
4. Final review of the consumer descriptions
5. Other
6. Determine agenda for next meeting